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We are celebrating Lladró's 70th anniversary. Seven decades revolutionizing the world of porcelain, both in the handcrafted processes of working with this natural, age-old material as well as in product diversification, as we can readily see in our annual new launches.

The creations you will find in these pages showcase the level of technical and artistic excellence Lladró has achieved over these years. They are capable of awakening the best feelings in us because they speak the universal language of emotions, of culture and of traditions. Works handcrafted in porcelain that tell us the most wonderful stories.







The love between Radha and Krishna has given rise to some wonderful fables and their story is an important part of major Hindu celebrations like Jhulan Yatra, the festival of swings.

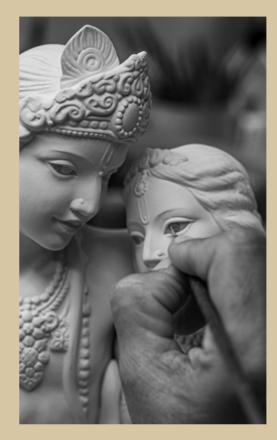
After the summer heat, when the clouds float high in the sky, the Brajwasi celebrate the arrival of the first rains. With the onset of monsoon season, ponds and lakes fill with rainwater, lotus flowers blossom, the air is scented with a pleasant fragrance and the forests of Vrindavan are decorated with wonderful jhula, like the one on which Radha and Krishna swing in this High Porcelain creation.

HIGH PORCELAIN RADHA KRISHNA ON A SWING 01002036 50 x 30 x 23 cm 19 3/4" x 11 3/4 x 9" Limited Edition of 399 units









Radha Krishna on a Swing is a creation that seems to float in the air, suspended over a wood base. In this way, the divine couple rock back and forth forever on their legendary swing, conveying to the world their divine love.

Following tradition, the swing is finely decorated with many flowers which, like the garland worn by Krishna, have all been handmade one by one, with over 200 petals. The costumes worn by the pair of lovers signify their spiritual importance and Lladró artists have recreated them in minute detail. From the jewelry, etched by hand and decorated with golden and copper luster, to the embroidery of the fabrics or the decoration applied by hand combining deep rich colors like orange and blue.



According to legend, Rama is the incarnation of Vishnu, a Hindu prince known for his devotion to truth and justice. An exemplary man who, despite his righteousness, was exiled with his wife Sita and his younger brother Lakshman. During their exile, Sita was kidnapped by the demon king Ravana after which Rama set out on an epic quest to rescue her, with the help of the monkey god Hanuman.

Following numerous adventures, Rama rescued Sita and triumphantly returned to his kingdom, where he was crowned. The event is commemorated with the celebration of Rama Darbar, a symbol of virtue, justice and the victory of good over evil.



SITA (RE-DECO) 01009716 29 x 8 x 8 cm 11 1/2" x 3 1/4" x 3 1/4"

RAMA & SITA BASE 01099074 2 x 29 x 14 cm 3/4" x 11 1/2" x 5 1/2"

6 - Heritage



The four characters in the story are depicted in this composition. Each one is made in matte white porcelain, decorated solely with golden luster. This combination underscores the masterfully etching, ornamentation and details our artists have recreated.

> The porcelain lid of this candle is decorated with a minutely engraved etching of Lakshmi, one of the best-loved deities in Hindu homes. The goddess of good future and prosperity also represents the path to fulfillment in life.

The fragrance of this candle, in a glass container, is Sweet Memories. A floral scent with notes of vanilla, honey and berries.

LAKSHMAN (RE-DECO) 01009717 30 x 10 x 8 cm 11 3/4" x 4" x 3 1/4"

HANUMAN (RE-DECO) 01009718 19 x 10 x 12 cm 7 1/2" x 4" x 4 3/4"

SITA (RE-DECO) RAMA (RE-DECO) 01009715 30 x 10 x 10 cm 01009716 29 x 8 x 8 cm 11 3/4" x 4" x 4" 11 1/2" x 3 1/4" x 3 1/4"

RAM DARBAR BASE 01099073 2 x 40 x 25 cm 3/4" x 15 3/4" x 9 3/4"



GODDESS LAKSHMI CANDLE -SWEET MEMORIES 01040307 12 x Ø8 cm 4 3/4" x Ø3 1/4"



The Animalia collection opens with Taurus and Equinus, two creations inspired by animals which are symbols of freedom, courage and nobility. Both creations recreate in great detail the undeniable magnetism of these majestic creatures that remind us that we form part of a larger incredible world. Taurus and Equinus capture the beauty of the animal kingdom and defend the value of their existence.





At once realist and stylized, these representations are an example of the detailed prior anatomical study undertaken by our artists and the precision of the modelling.

13 - Lladró



Made in matte black porcelain, this female bust borrows its inspiration from the symbolism and intense coloring of African culture. The serene facial features, masterfully sculpted, are rounded off with a decoration using luster and metallic colors. Particularly noteworthy are the details etched in the earrings and pendant and the ornamental work recreating the intricate braiding of the hair.

The result is a creation with great expressive strength that speaks to the character of African art.





AFRICAN COLORS 01009710 39 x 15 x 21 cm 15 1/4" x 6" x 8 1/4" 15 - Lladró

Loved and feared in equal measure, the snake has been the object of countless representations throughout history. A symbol of wisdom for some, of power and protection for others. From prehistory to the present day, the snake has fascinated humankind.

Our artists have chosen the snake to create three objects made in black porcelain. A clock, a candleholder and a vase on which different snakes are portrayed.

On the clock, their bodies create the perfect frame for the clockface. In the candleholder, the heads of two intertwined snakes are the supports for the candles. And in the vase, the deep black color of the vase itself is enhanced with a snake in golden luster that winds around it.

The appeal of the *Snakes* collection comes from the expressive power of the undulating body and the texture of its skin. Attributes here transformed into elegant evocative designs.



SNAKES CLOCK 01009720 21 x 22 x 14 cm 8 1/4" x 8 3/4" x 5 1/2"

SNAKES VASE 01009719 42 x 24 x 25 cm 16 1/2" x 9 1/2" x 9 3/4"

SNAKES CANDLEHOLDER 01009721 32 x 17 x 13 cm 12 1/2" x 6 3/4" x 5"



The Sacred Heart of Jesus is one the most important Christian symbols. It expresses God's love for all humanity, a permanent source of goodness, truth and mercy.

Depicted on countless occasions over the centuries, our artists have represented it now in this particular version in porcelain. A perfectly sculpted matte white porcelain creation that underlines the serenity of Jesus's face and the deep red heart in the center of his chest.







Following tradition, the heart is encircled by a crown of thorns, and with purifying flames and the cross of redemption. Furthermore, in this version, a floral composition has been added to represent the

The Sacred Heart of Jesus is a unique piece whose decoration and finishes, including the pure white, the deep red, golden luster and the delicate flowers reinforce the meaning of the elements.



This couple dancing to the rhythm of the music is a further example of our artists' ability to tell the most varied stories and to make us feel the emotion of the moment they capture with their control over sculpture.

Behind the apparent simplicity of *Anniversary Waltz* is a composition that contains a wealth of detail that makes it very special. On one hand, the floral patterns etched on the woman's dress or the beads in her necklace and the flowers in her hair, handmade, bead by bead and petal by petal. On the other hand, the successful color combination of the black tuxedo and the mauve dress.

As a whole, this glazed porcelain creation captures to perfection the unique connection that takes place when a couple dance together in unison, carried away by the rhythm of the music.

ANNIVERSARY WALT2 01009709 38 x 28 x 20 cm 15" x 11" x 7 3/4"



They were emperors during the Heian period, a time of peace and tranquility. A time of samurais, of poetry and art, in which the emperor and empress upheld traditions and behaved with courage, wisdom and kindness. With the passing of the years the figure of the emperors became a symbol of fortune and fulfilment, and for that reason during the popular Hina Matsuri festival held every year in March, newborn baby girls receive a gift of Hina Dolls, an emperor and an empress, to wish them a happy and prosperous life.





This limited edition of 500 units, made in glazed porcelain, is notable for a decoration that conveys a sense of serenity thanks to the combination of warm earthy tones like green and terracotta with soft yellow, orange and cream colors.

Equally noteworthy is the faithfulness and detail in the exact number of folds in the kimonos, the accessories and the decoration of the faces, replicating the costumes worn in the imperial court of the time.

Warrior Boy is inspired by one of the best-loved traditions in Japanese culture. Boy's Day is celebrated on the fifth day of the fifth month. For the occasion dolls dressed in samurai armor are displayed at home to wish for a long and healthy life for young boys, and to symbolize the virtues of courage and determination.

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JAPAN PREMIERE

WARRIOR BOY (WHITE) 01013054 36 x 21 x 19 cm 14 1/4" x 8 1/4" x 7 1/2" Limited Edition of 500 units



This limited edition made in matte white porcelain, with touches of pastel blue and golden luster, stands out for the impeccable ornamentation. From the helmet to the footwear, the etching work, carried out entirely by hand on the porcelain, gives it an extraordinary wealth of detail. The composition is completed with the innocence look on the boy's face.



JAPAN PREMIERE

SAMURAI HELMET – BLUE KOI 01013053 25 x 21 x 17 cm 9 3/4" x 8 1/4" x 6 3/4" Limited Edition of 500 units



This porcelain creation is inspired by the helmets of ancient samurais, one of the most characteristic elements of the armor of these famous warriors. Its faithfulness and respect for traditional models is a homage to Japanese culture. This new version is richly ornamented, with different patterns etched by hand on the matte and glazed white porcelain. Some elements have been highlighted with the application of golden luster. In addition, the top part of this limitededition creation features drawings of koi carps in cobalt blue.





A sake set comprising a bottle and two cups in porcelain is now being added to the *Koi* collection, a series of table accessories inspired by the world's most highly appreciated ornamental fish, a symbol of love and friendship.

The three pieces are made in white porcelain with a matte finish on the outside and glazed on the inside and an elegant geometrical decoration inspired by the scales of the koi. The bottle also depicts two koi with a golden luster finish.





KOI SAKE SET 01017824 18 x 17 x 7 cm 7 x 6 3/4" x 2 3/4"



Since time immemorial, hand gestures have been a language in their own right. Their expressiveness and symbolism have made them a method of communication. On this occasion, our artists have focused on the language of mudras, gestures that arrived to yoga and meditation from Hinduism or Buddhism. For the former, there is a total of 24 mudras, one for each hour of the day, with each one having its own different benefits. For the latter, they are gestures that predispose the body for meditation and help them to concentrate.

Protection Mudra is inspired by these ageold gestures and is depicted as a raised hand with the palm facing outward.

PROTECTION MUDRA 01009722 42 x 14 x 22 cm 16 1/2" x 5 1/2" x 8 3/4"



29 - Lladró

In this particular version, the hand is decorated with minutely etched plant motifs intertwined with the fingers, and with a porcelain flower on the thumb, as if it were a part of the pattern that had come to life.

Various shades of golden luster were used in the decoration, sometimes with a matte finish, other times glazed. Meanwhile, the flower, handmade petal by petal, is in a tone somewhere between yellow, pink and a subtle golden sparkle. According to the Chinese zodiac, the year 2024 will be ruled by the dragon, the most majestic of all creatures in millenarian oriental culture. A symbol of power, energy, honor and good luck, the Year of the Dragon is believed to be a year of transformation, growth and abundance.

Our artists have portrayed this zodiac sign, which also commences the Lunar New Year, in a sculptural creation that mixes contemporary design with traditional colors like red and gold.



DRAGON (RED - GOLD) 01009713 13 x 16 x 24 cm 5" x 6" x 9 1/2"





We are celebrating the Chinese New Year / Lunar New Year with an exclusive pack containing two creations — the *Dragon* sculpture and a scented candle with a dragon on the lid, both with a unique decoration with golden motifs and six New Year envelopes.

The dragon's head and the recipient for the candle are specifically decorated for this pack with an exclusive golden motif. A decorative piece with a home fragrance with the Gardens of Valencia scent.

> YEAR OF THE DRAGON SET 01017823 Limited Edition of 288 units

YEAR OF THE DRAGON 2024









Besides, the *Chinese Zodiac* collection of home fragrances is also expanded with the *Dragon* candle and diffuser.

DRAGON PERFUME DIFFUSER -REDWOOD FIRE 01040300 21 x 9 x 9 cm 8 1/4" x 3 1/2" x 3 1/2" DRAGON CANDLE -REDWOOD FIRE 01040288 12 x 8 x 8 cm 4 3/4" x 3 1/4" x 3 1/4" The candle and diffuser comprise a glass holder and a white porcelain lid with a detailed etching of a dragon in glazed and matte finishes. The candle contains 200 g of natural wax and the diffuser 100 ml of perfume. In both cases the scent is *Redwood Fire,* a fragrance with notes of violet, mimosa, sandalwood and cedar.







35 - Lladró





As always, this year we are presenting our must-have ornaments for the holiday season. All-time classics in our catalogue that bring joy and tradition to our Holidays decoration.

Balls and bells made in matte porcelain, etched by hand with a fun-loving winter scene featuring polar bears pulling a sleigh through the snow. And, as usual, they come with the year highlighted in blue or metallic red.



2024 CHRISTMAS BELL 01018478 9 x 8 x 8 cm 3 1/2" x 3 1/4" x 3 1/4"

2024 CHRISTMAS BALL (RE-DECO RED) 01018481 10 x 9 x 9 cm 4" 3 1/2" x 3 1/2"

2024 CHRISTMAS BELL (RE-DECO RED) 01018479 9 x 8 x 8 cm 3 1/2" x 3 1/4" x 3 1/4"

2024 CHRISTMAS BALL 01018480 10 x 9 x 9 cm 4" 3 1/2" x 3 1/2"

JAPAN & RETAIL PREMIERE

Photography Cualiti Photo Studio Team Lladró

Lladró is the success story of an iconic Spanish brand. A world leader in the design, manufacturing and distribution of porcelain art creations. Lladró is a unique mix of talent, audacity and meticulousness in the quest for excellence.

From chemistry to modeling, as well as carving, etching, painting... a team of expert artists and designers keeps alive the ancient crafts and methods of turning porcelain into dreams. Unique craft processes that are applied in the most figurative Lladró as well as in lighting products, home accessories and jewelry. The degree of craftsmanship is so high that no two pieces are exactly alike, which means that there may be differences between creations from the same series. That's why Lladró creations are unique and unrepeatable. Works that invite us to relax and enjoy moments of intimacy, further enhanced by the exclusive and distinguishing touch of handcrafted porcelain.

The pictures of the pieces may vary slightly from the original models.



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