

LIADRÓ

NEW CONCEPT - HANDMADE PORCELAIN - SPRING 2021





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New Concept

NEW CONCEPT AT
THE FOREFRONT OF
CONTEMPORARY
DESIGN

Creativity and technical skills at the service of avant-garde creations. Sculptures, light & scent, jewelry and home accessories. Bold and innovative proposals with surprising decorations. A tireless quest to break boundaries and to search for new aesthetic paths. The results are unique creations requiring a different treatment and exhaustive experimentation.



Insects white

HERCULES BEETLE (MATTE WHITE)

01009479
16 x 25 x 20 cm
6¼" x 9¾" x 7¾"

DRAGONFLY (MATTE WHITE)

01009480
20 x 23 x 20 cm
7¾" x 9" x 7¾"

RHINOCEROS BEETLE (MATTE WHITE)

01009478
12 x 26 x 16 cm
4¾" x 10¼" x 6¼"

The insects that made a successful debut decorated in intense colors are now available in pure white, combined solely with the graphite grey of the metal parts. The absence of other colors underlines the wealth of the material itself, its details and forms.

Besides placing them on any surface, these new models come with hooks to hang them on the wall if desired.



Rhinoceros beetle
represents a connection
with the earth.

Hercules beetle
symbolizes genuine truth.

Dragonfly
is a sign of wisdom,
of understanding the
meaning of life.

PENGUIN FAMILY
(BLUE-GOLD)
01009539
25 x 16 x 14 cm
9 3/4" x 6 1/4" x 5 1/2"
Limited edition
of 500 pieces

Boldblue, a collection playing with golden luster and the intense electric blue color made famous by the avant-garde artist Yves Klein in the 1950s, is adding a limited edition version of this family of penguins.

Made in matte porcelain with a satin finish enhancing the strength of the color, the result is, once again, both striking and dreamlike. It is also tender, because this is one of those creations that goes straight to the heart.



Boldblue





MACAW BIRD VASE
01009540
56 x 29 x 24 cm
22" x 11½" x 9½"

The brand's series of vases is expanded with new additions.

In the new *Macaw bird vase* the exquisite treatment of the bird and the wealth of detail of its feathering is combined with a simple, refined vase. While the bird is decorated with a range of blue and metallic, iridescent green colors, the vase itself is in matte white porcelain delicately grooved with glazed geometric lines.

Macaw Bird Monkey



MONKEY VASE
01009499
42 x 26 x 24 cm
16½" x 10¼" x 9½"

LITTLE MONKEY
01009498
19 x 17 x 14 cm
7½" x 6¾" x 5½"

The motif of the *Little monkey* and *Monkey* vase is this intelligent, sociable and familial primate, which is our close relative. There are around 260 species of monkeys in the world, many of which are under serious threat of extinction. In addition, the monkey is attributed with many qualities such as the ability to overcome challenges, steadfastness and tireless energy.

Lladró is inspired by these primates because our planet and all the species that inhabit it need this kind of care and attention. Pieces made in glazed porcelain decorated in soft tones with degraded effects and a touch of golden luster.



Children's imagination has no limits. They can transform themselves into superheroes with makeshift costumes. All it takes are some wellington boots, a bathing costume or a tutu and perhaps a towel for a cape and then they are ready to save the world with their super powers. And so they become the cutest little heroes in the house, capable of making magic when they daydream.



01009482

I HAVE SUPERPOWERS
01009482
32 x 15 x 13 cm
12½" x 6" x 5"
Base Included

HERO TO RESCUE
01009484
37 x 16 x 16 cm
14½" x 6¼" x 6¼"
Base Included

I'M A SUPERHEROINE
01009483
40 x 17 x 15 cm
15¾" x 6¾" x 6"
Base Included

The finish in white matte porcelain with touches of glaze enhances the wealth of detail in these fun-loving creations. The masks and the stands, in matching tones, provide the touch of color.

Heroes



We are introducing the first piece in the *Ink* collection inspired by the age-old custom of drawing messages on the skin. The first known tattoos date back over five thousand years ago and cultures all over the world have used this technique to make offerings to the gods, to mark social rank, to express values or to perpetuate feelings. The *Ink* creations are based on this tradition which has accrued newfound popularity today. This first piece is decorated with the bright primary colors associated with old school US illustrations from the 1930s.



TRUE LOVE
01009534
30 x 31 x 15 cm
11¾" x 12¼" x 6"
Base Included

Similar to this art form, in which each element has a meaning, in this case, it is an unambiguous declaration of love that will be *etched* forever in the heart of the person who receives it.

There is also a metal plate on the back of the pieces in this collection so that they can be hung on a wall.

True Love





Life is Flower

**LIFE IS FLOWER
(BLACK&WHITE)**
01008796
18 x 32 x 25 cm
7" x 12½" x 9¾"
Limited edition
of 100 pieces
Base included

Life is Flower is an artistic exercise conceived by the Japanese designer Yasumichi Morita for Lladró that speaks to us of the beauty of life and of the importance of dreams.

Hopes and dreams that blossom with the same beauty as flowers, which bloom in the most unexpected places. An homage to the joy of life, whose first version was in a range of blues and which is now represented with 268 black, white and grey flowers. All made by hand, petal by petal, with the same delicacy and attention with which all great dreams are drawn.



Morita is a renowned interior designer behind many major award-winning projects in cities like Tokyo, London and New York. His conception of the spaces and objects he creates is based on an aesthetic that combines minimalism with sumptuous, elegant materials.



ICE CREAM WALL LIGHT
 01024132 (CE/UK)
 01024133 (US)
 01024134 (JP)
 26 x 17 x 17 cm
 10¼" x 6¾" x 6¾"

The *Ice Cream* collection is expanded with this version for hanging on the wall. The lamps in these series, inspired by the wavy curves of ice cream and by traditional Japanese paper lanterns, play with porcelain's translucent quality to give off a particularly warm light.

Like its cordless predecessors, this new model, with an ecru leather top and black metallic parts, is perfect for lighting any room.

Ice Cream



**BLOSSOM FLOOR LAMP
(PINK-GOLD)**
01024124 (CE)
01024125 (UK)
01024126 (US)
01024127 (JP)
165 x 48 cm
65" x 19"



Blossom

**BLOSSOM HANGING
LAMP (PINK-GOLD)**
01024115 (CE/UK)
01024116 (US)
01024117 (JP)
320 x 43 cm
126" x 17"



The *Blossom* collection, launched last fall in white and gold, is also available in pink. These lamps with clean lines and a dynamic treatment of forms, both in execution as well as arrangement, evoke the magical moment when flowers open with the first rays of sunlight.

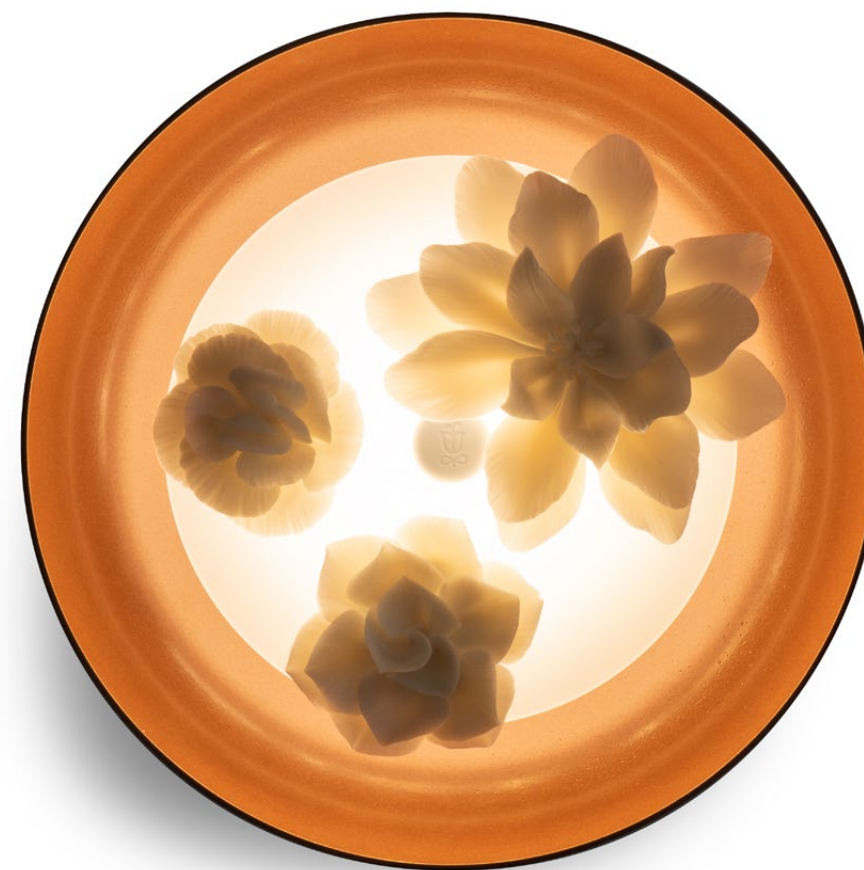


Bouquet

White magnolias are the focus of this new lighting collection in which the petals, handmade one by one, are enhanced when the light filters through them, creating a warm, evocative atmosphere.

These compositions which might at first sight seem fragile, are highly resistant because each petal has been given the necessary thickness, ensuring a balance between translucency and resistance.

BOUQUET WALL LIGHT
01024103 (CE/UK)
01024104 (US)
01025105 (JP)
26 x 13 cm
10 1/4" x 5"



A collection in which flowers are transformed into light.



PERFUME DIFFUSER
MIRAGE -
MOONLIGHT
01040253
28 x 21 x 10 cm
11" x 8¼" x 4"

The *Mirage* collection grows with this version for perfume diffusers that are framed against porcelain, decorated with golden luster and etchings that evoke flames of fire and their constant flickering.

The aroma of this diffuser is *Moonlight*, a fruity scent with notes of orange, pineapple and vanilla.

Mirage



CAMPANELLA PERFUME
DIFFUSER - REDWOOD FIRE
01040267
24 x 11 x 11 cm
9½" x 4¼" x 4¼"

CAMPANELLA PERFUME
DIFFUSER - MOONLIGHT
01040268
24 x 11 x 11 cm
9½" x 4¼" x 4¼"

CAMPANELLA PERFUME
DIFFUSER -
MEDITERRANEAN BEACH
01040269
24 x 11 x 11 cm
9½" x 4¼" x 4¼"

**Objects that speak
to us of ancestral
traditions matched
with exquisite
fragrances.**



CAMPANELLA CANDLE-
REDWOOD FIRE
01040264
15 x 11 x 11 cm
6" x 4¼" x 4¼"

CAMPANELLA CANDLE-
MOONLIGHT
01040265
15 x 11 x 11 cm
6" x 4¼" x 4¼"

CAMPANELLA CANDLE-
MEDITERRANEAN BEACH
01040266
15 x 11 x 11 cm
6" x 4¼" x 4¼"

Grey, navy blue and mustard yellow are the chosen colors for the first three candles and the first three diffusers in the *Campanella* collection, inspired by ancient Japanese lacquer boxes. *Urushi-nuri* (漆塗), means covered with lacquer, and is used to name objects, decorated with different techniques, which are covered with the salvia taken from the lacquer tree to enhance the intensity of their finishes and also their resistance.

This age-old technique is the starting point for this collection with motifs etched by hand that represent the ripples produced when a drop of water falls on the still surface of a pond. The etchings are protected forever by the application on the porcelain of a layer of varnish that provides the glossy finish.

Objects that speak to us of ancestral traditions matched with exquisite fragrances.

Campanella





Fleurs collection

Fleurs is the name of this collection of candles and perfume diffusers that recreate the geometric decomposition of a flower with refined, formal brushstrokes. The ornamental work covering each recipient is made up of 8 curved fragments that represent flower petals.

Once again, nature and aromas find the perfect form of unique expression in porcelain.



**FLEURS CANDLE-
SWEET MEMORIES**
01040270
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

**FLEURS CANDLE-
GARDENS OF VALENCIA**
01040271
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

**FLEURS CANDLE-
TROPICAL BLOSSOMS**
01040272
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

**FLEURS PERFUME
DIFFUSER -
SWEET MEMORIES**
01040273
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

**FLEURS PERFUME
DIFFUSER -
GARDENS OF VALENCIA**
01040274
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

**FLEURS PERFUME
DIFFUSER -
TROPICAL BLOSSOMS**
01040275
8 x 11 x 11 cm
3¼" x 4¼" x 4¼"

Photography
Cualiti Photo Studio & Lladró

Locations
Hotel Boutique Helen Berger www.hotelhelenberger.com
"Calma Urbana" apartment created by SINMAS Studio www.sinmas.studio

Lladró is the success story of an iconic Spanish brand. A world leader in the design, manufacturing and distribution of porcelain art creations. Lladró is a unique mix of talent, audacity and meticulousness in the quest for excellence.

From chemistry to modeling, as well as carving, etching, painting... a team of expert artists and designers keeps alive the ancient crafts and methods of turning porcelain into dreams. Unique craft processes that are applied in the most figurative Lladró as well as in lighting products, home accessories and jewelry. The level of excellence in its production processes takes the value of the unique to new heights. Lladró's works invite us to relax and enjoy moments of intimacy, further enhanced by the exclusive and distinguishing touch of handcrafted porcelain.

The pictures of the pieces may vary slightly from the original models.



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